

# ANYA BUTLER

Direction || Production || Character + Prop design



## EXPERIENCE

- JUL 2025 -  
AUG 2025 **JAMM Media**  
**Freelance Character Designer**  
Designed characters for the 2025 Target Holiday campaign
- FEB 2024 -  
PRESENT **Self Employed - FIREWORKS Short Film**  
**Director, Producer**  
Leading a team of 150+ global volunteers to create a short film written, boarded, designed and directed by me. Tracking production pipeline, managing assets and databases, reviewing portfolios, organizing meetings and workshops.
- FEB 2021 -  
PRESENT **Hornet**  
**Freelance Designer**  
Designed a diverse array of characters, props and environments for various Kroger ad campaigns. Designed the main characters for Air Canada's 2023 Holiday Ad Campaign. Designed the title for a Brisk Iced Tea commercial.
- JUL 2020 -  
AUG 2020 **LEGO Group**  
**Freelance Director, Artist, Animator**  
Partnered with the LEGO Group for the 2024 Holiday campaign and "Andy Warhol's Marilyn Monroe" set (2020). Independently created short films.
- OCT 2024 -  
DEC 2024
- NOV 2023 -  
DEC 2023 **Hattrick Productions**  
**Freelance Character Designer**  
Provided character designs for an adult animated series pitch for Netflix.
- MAY 2021 -  
JUL 2021 **Netflix**  
**Animator**  
Independently contracted to design and animate a one minute music video for *Storybots: Learn to Read*. Responsible for all design and animation.
- AUG 2019 -  
MAR 2021 **BBC - with Rural Media and Second Home Studios**  
**Co Director**  
Developed an animated short based on a poem written by me. Designed the characters, various set pieces and oversaw the look and feel of the short film.

## EDUCATION **California Institute of the Arts (CalArts)** **BFA in Character Animation**

2019-2025 Provost scholar | Flora Hollingsworth Hurschler scholar | Marc Davis Memorial scholar | Lillian Disney scholar

## AWARDS

- Women In Animation scholarship** / 2021 recipient  
**Onward Grant** / 2021 recipient  
**YouTube Creator Award** / 100,000 subscriber silver plaque

Enthusiastic and attentive artist with experience in production, design, writing, directing and animation. Reliably facilitates creativity and collaboration!

## CONTACT

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## ADDITIONAL EXPERIENCE

Participated in the CalArts 2024 Halloween Party as a **SCENIC DESIGNER** and **SET BUILDER**. Also designed the party website.

**PRODUCER** for an animated short film for Ethan Becker. I managed a team of 13 artists of varying skills and experience levels. Reviewed 500+ portfolios

I was appointed as **STUDENT UNION TREASURER** and my program representative for two years. I was responsible for restructuring and managing the student union budget and grant application process.

## PROFICIENCIES

Procreate

Adobe Suite

Google Suite

Microsoft Office Suite

Airtable

Autodesk Maya

Toon Boom Harmony + SB Pro